



هيئة تنظيم  
مركز قطر للمال  
QATAR FINANCIAL CENTRE  
REGULATORY AUTHORITY

# Mubadarah

Building a legacy of financial regulation  
through educational outreach

## Financial Awareness for a New Generation

The QFC Regulatory Authority (QFCRA), a professional organisation established in 2005, regulates firms that conduct financial services in, or from, the Qatar Financial Centre.

As a financial regulator, the QFCRA sets the bar for ethics, education and professionalism within the financial sector. Our team of seasoned financial regulators in the fields of authorisation, supervision, policy and enforcement, along with some of the best and brightest Qatari talent, are dedicated to strengthening the financial sector of Qatar and enforcing best practices in financial services firms.

## Say hello to our CFO and COO



Our business and our Corporate Social Responsibility (CSR) practices take guidance from the Qatar National Vision 2030 and the Second Strategic Plan for Financial Regulation 2017-2022.

We are dedicated to raising awareness of the finance sector and to encouraging Qatari youth to pursue financial careers.”

**Fatma Al Meer**  
Chief Financial Officer  
and Chief Operating Officer

## Our Initiative (Mubadarah)



To deliver a world class financial services regulatory environment, which also contributes to the economic, environmental, and social well-being of Qatar and its people.”

QFC Regulatory Authority CSR mission statement

The QFCRA’s vision of Corporate Social Responsibility rests on these objectives:

- Building effective social communication
- Being an active partner in Qatari society
- Contributing to sustainable development



## Outreach to Future Regulators



### Programme on International Financial Systems Qatar TV Interview

On Wednesday, 15 September 2021, Qatar Television welcomed Wadha Al Jaber, Head, Strategy and Organisational Development to the Hayatna programme, where she talked about the success of the Programme on International Financial Systems (PIFS) and future prospects for the Al Masar nationalisation programme.



### World Investor Week

As part of World Investor Week 2021, QFCRA participated in International Organization of Securities Commissions (IOSCO)'s global campaign, which involved virtual activities carried out to guide current and future investors in helping them make informed financial decisions. During the week, QFCRA employees appeared on Qatar TV to talk about the importance of investor education and protection, highlighting the various initiatives of securities regulators. Additionally, the team gave an online presentation to the Qatar Banking Secondary Schools for Girls and Boys to spread awareness and knowledge of the basics of saving and investing.



### **Hamad bin Khalifa University – Policy Lab**

Prue Morris, Managing Director, Policy, Legal and Enforcement participated in a “Policy Lab”, a signature public forum of the College of Public Policy (CPP) at Hamad Bin Khalifa University (HBKU). The forum brought together regional and international speakers to explore a variety of current and cutting-edge policy themes through interactive, conversational, and inclusive exploration of leading policy problems and solutions.



### **Hamad bin Khalifa University Visit**

Carole Horeczky, Associate Director, Policy visited HBKU’s CPP to speak to students in the “Specialization Lab” course in the Master of Public Policy (MPP) programme. This course allows second-year MPP students to interact with real-world policy-makers on current issues facing Qatar and the Gulf Region.

## Promoting Financial Literacy



### Lughatna

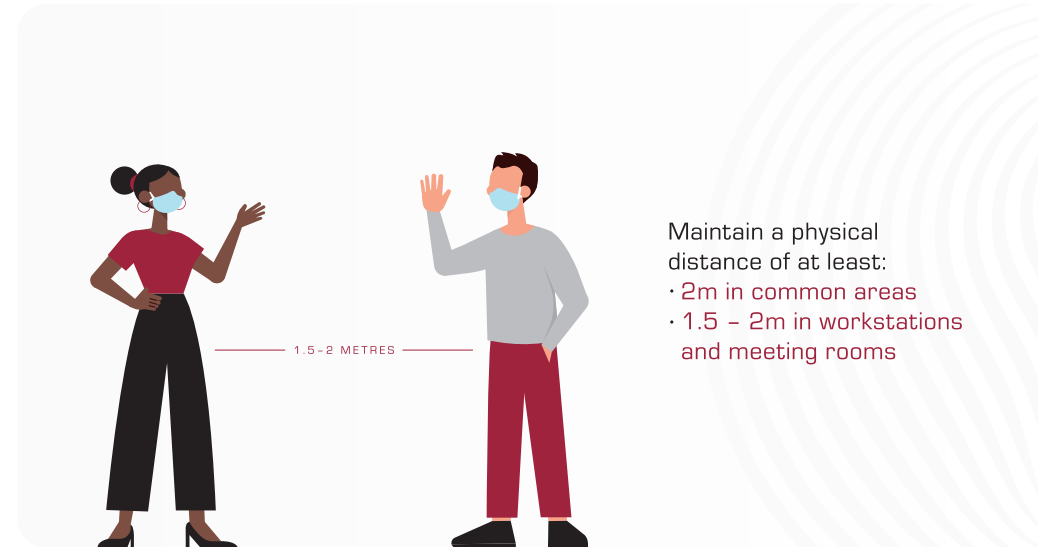
In August 2021, the Ministry of Commerce and Industry (MoCI) granted the QFCRA Intellectual Property rights to Lughatna, a bilingual lexicon of business vocabulary used frequently in the financial sector.

## Health and Safety



### Breast cancer awareness

Every October, the world goes pink to celebrate Breast Cancer Awareness Month. In 2020 and 2021, the QFCRA teamed up with the Qatar Cancer Society (QCS) to raise awareness amongst employees. QCS's blossom video campaign was played on internal channels while pink ribbons, pins and informative brochures were handed out to employees.



Maintain a physical distance of at least:

- 2m in common areas
- 1.5 – 2m in workstations and meeting rooms

### Health and Safety precautions

In response to the Covid-19 global pandemic, the QFCRA set out the appropriate precautionary measures in line with the country's regulations to ensure the safety of all employees. Sanitisation of offices, social distancing practices and moving towards virtual communications have become the new normal at the QFCRA.



### **First Aid/Fire Warden certification**

Safety is prioritised wherever people gather in large numbers, including the workplace. In 2021, selected QFCRA employees became certified Fire Wardens and First Aiders after completing training provided by Enertech Qatar and Hamad International Training Centre.



### **7 Habits workshop**

A week-long training course focused on the principles of fairness, integrity and honesty derived from the New York Times Bestseller, 7 Habits of Highly Effective People by Stephen R. Covey, was presented to QFCRA employees.



## Environmental Awareness



### Be'atna

The QFCRA is committed to the efficient use of resources to reducing its environmental footprint. Launched in 2018, Be'atna guides corporate actions such as tree-planting, recycling, and promoting a paperless business environment.



### Qatar Sustainability Week (QSW)

The QFCRA continues its pledge towards a sustainable future by participating in QSW for a 5th year. In 2021, the QFCRA shared an informational video on their social media channels showcasing recycling, reduction and reuse initiatives over the years.

## Contact Us

For more information about the Qatar Financial Centre Regulatory Authority, please visit [www.qfcra.com](http://www.qfcra.com)

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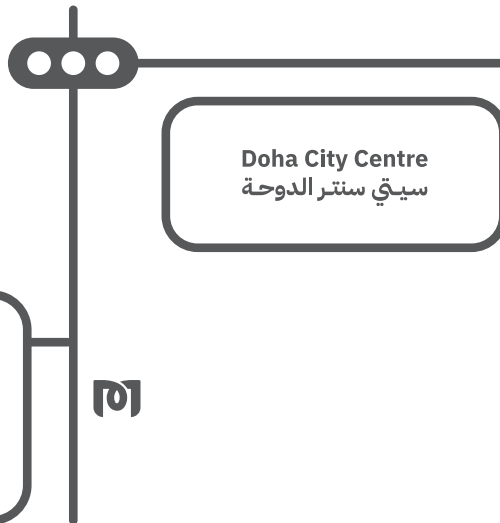
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