



هيئة تنظيم  
مركز قطر للمال

QATAR FINANCIAL CENTRE  
REGULATORY AUTHORITY

# Mubadarah

Building a legacy of financial regulation  
through educational outreach

## Financial Awareness for a New Generation



The QFC Regulatory Authority, a professional organisation established in 2005, regulates firms that conduct financial services in, or from, the Qatar Financial Centre.

As a financial regulator, the Regulatory Authority sets the bar for ethics, education and professionalism within the financial sector. Our team of seasoned financial regulators in the fields of authorisation, supervision, policy and enforcement, along with some of the best and brightest Qatari talent, are dedicated to strengthening the finance sector of Qatar and enforcing best practices in financial services firms.



### Say Hello to our COO

Our business and our CSR practices take guidance from the Qatar National Vision 2030 and the Second Strategic Plan for Financial Regulation 2017-2022.

We are dedicated to raising awareness of the finance sector and to encouraging Qatari youth to pursue financial careers.”

**Eisa Ahmed Abdulla**  
Chief Operating Officer  
and Managing Director,  
Corporate Services



## Our Initiative (Mubadarah)



To deliver a world class financial services regulatory environment, which also contributes to the economic, environmental, and social well-being of Qatar and its people.”

QFC Regulatory Authority CSR mission statement

The development of human capital is at the heart of Mubadarah, our CSR initiative. Equally important are the development of a competitive and diversified economy capable of meeting the needs of Qatar’s people and contributing to the economic, environmental and social development of the State.

The Regulatory Authority’s vision of Corporate Social Responsibility rests on these objectives:

Building effective social communication

Being an active partner in Qatari society

Contributing to sustainable development

### Qatar University Corporate Social Responsibility Exhibition

On 26 March 2019, Mubadarah was featured in the 7<sup>th</sup> edition of Qatar University’s Corporate Social Responsibility Report and at the related exhibition.



Dr Hassan Rashid Al-Derham, President, Qatar University, left, presented Fatin Ali Al Hitmi of the QFC Regulatory Authority with a CSR Leadership Award, honouring the Regulatory Authority’s numerous CSR initiatives



## Outreach to Future Regulators



### Financial literacy in Secondary Schools

In October and November 2019, Regulatory Authority employees visited the Qatar Banking Studies and Business Administration Independent Secondary Schools and Qatar Academy Msheireb to educate students about sustainable finance and the important role of finance and regulation in Qatar's economy.



### World Investor Week

As part of World Investor Week 2019, Regulatory Authority regulators participated in this International Organization of Securities Commissions (IOSCO) global campaign, which educates students about wise investment practices.



### Global Money Week

A global annual initiative, Money Week supports the financial literacy of millions of young people. In 2019, employees discussed the value of money with children at three primary schools to promote investor education and consumer protection.

## Encouraging literacy and understanding



### Ramadan Mosque Visit

In the spirit of the holy month of Ramadan, the Regulatory Authority organised a visit for employees to the Masjid Imam Muhammad ibn Abd Al Wahhab, Qatar's national mosque.



### BookChat: Maktabatna

In September 2019, BookChat brought employees together to enjoy books, brunch and conversation. Maktabatna (Our Library) is the in-house lending library with books donated by employees. Everyone is encouraged to register for a Qatar National Library card.



## Health Awareness



### Ooredoo Doha Marathon

Regulatory Authority employees participated in the Ooredoo Doha Marathon on 11 January 2019. Registration funds went to charitable organisations.



### Breast Cancer Awareness Month

Every October, the world goes pink to celebrate Breast Cancer Awareness Month. In 2019, the Regulatory Authority paired with Primary Health Care Corporation's Breast Screening programme to raise awareness.



### Screen for Life

Guest speakers from Primary Health Care Corporation came to the Regulatory Authority to discuss the importance of annual screening for bowel cancer for men and women ages 50-74.



### World Mental Health Day

In observance of World Mental Health Day, a World Health Organization initiative, psychologists from Yogasha Counseling and Yoga Qatar talked with employees about good mental health practices.

## Charity at Work



### Ramadan Outreach

It's become a tradition at the Regulatory Authority during the holy month of Ramadan to pack bags with food and calling cards and distribute them to migrant workers around Qatar's construction sites.



### A Community Garangao at Msheireb, co-hosted with QFC

This massive, fun-filled celebration was designed for children and the elderly, with special invitations issued to organisations such as Dreama Orphan Care Centre and the Center for Empowerment and Elderly Care-Ehsan.



## Charity at Work



### **Be'atna: Protecting the Environment**

The Regulatory Authority is committed to the efficient use of resources and to reducing our environmental footprint. Launched in October of 2018, Be'atna guides corporate actions such as tree-planting, recycling, and promoting a paperless business environment.



### **Qatar Sustainability Week, 27 October-2 November 2019**

The Regulatory Authority supports Qatar Sustainability Week, which engages the community in a wide range of activities to raise awareness of Qatar's sustainable development goals.



## Contact Us

For more information about the Qatar Financial Centre Regulatory Authority, please visit [www.qfcra.com](http://www.qfcra.com)

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